

Inspire To Thrive

MEDIA KIT



who we are

Inspire to Thrive was started back in 2011. Owner, Lisa Sicard, went full time with the business in 2018. She has over 25 years experience in advertising and marketing. Inspire To Thrive has expanded in 2019 with freelancers that provide "ideas & more" for Lisa to aid in her social media management packages.

our mission

To save business owners time with their social media management and engage with their audience along the way to increase their digital footprint.

our vision

To be the best at what we do! Save you time and expand your digital reach.



Inspiring YOU To Thrive Online!

awards

Named One of the Top 100 Social Media Social Influencers to Follow in 2019 by Status Brew.

Top 10 Twitter Influencers by Report Garden.

Named One of the 43 Most Influential Social Media Marketers You Should be Following in 2018 by Wave Video.

Mentioned on the Huffington Post on "How to Tweet Properly for Increased Traffic and Profits", 2018.

500+ BLOG POSTS

8+ YEARS

30,000+ COMMENTS

Services

- **Social Media Management**
- **Social Media Training**
- **Consultations**
- **Website Audits**
- **Sponsored Content**
- **Blogging Services**
- **Content Marketing**

contact



<https://www.facebook.com/InspireToThrive/>
810 likes



@Lisapath
28,000 followers



@inspiretothrive_lisa
1,450 followers



<https://inspiretothrive.com>
3,500 monthly visits

specialties

- Social Media Management - Saving you time with our social media scheduling and creation of ideas and graphics.
- Sponsored Posts - Relevant content only accepted and updated for authenticity and then promoted throughout our social channels.
- Consultation and Training - Helping your business with social media, blogging and content marketing.