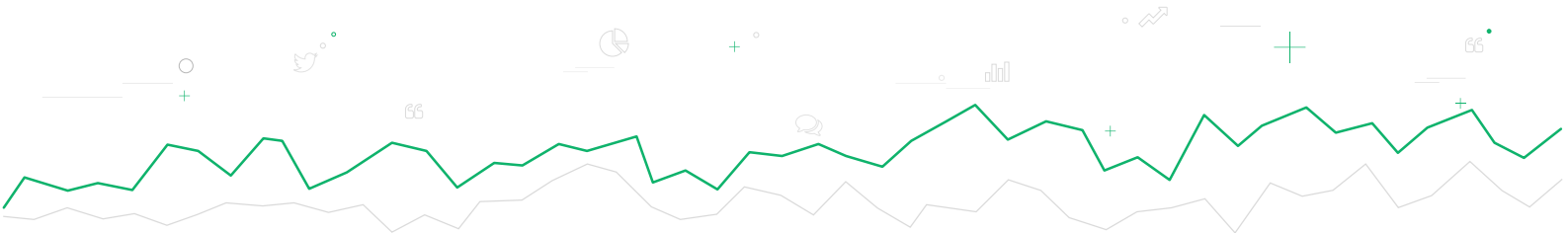




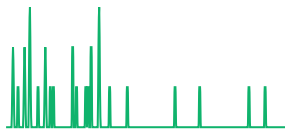
Lisa Sicard

 **DATE RANGE**

22 Feb 2019 - 22 Feb 2020 (365 days)



Summary of mentions



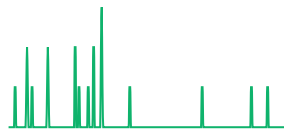
VOLUME OF MENTIONS

29
-19 (-40%)



SOCIAL MEDIA REACH

0
0 (0%)



POSITIVE

19
+10 (+111%)

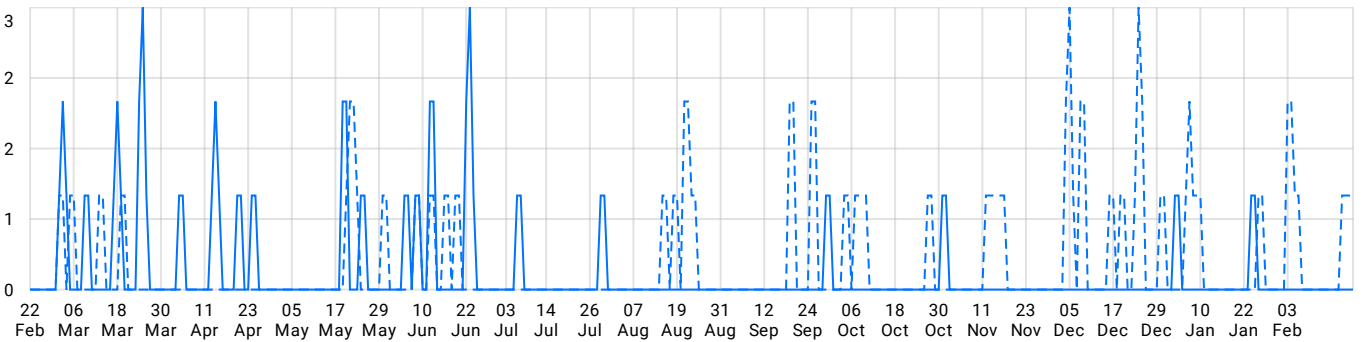


NEGATIVE

0
0 (0%)

Volume of mentions graph

PREVIOUS PERIOD CURRENT PERIOD

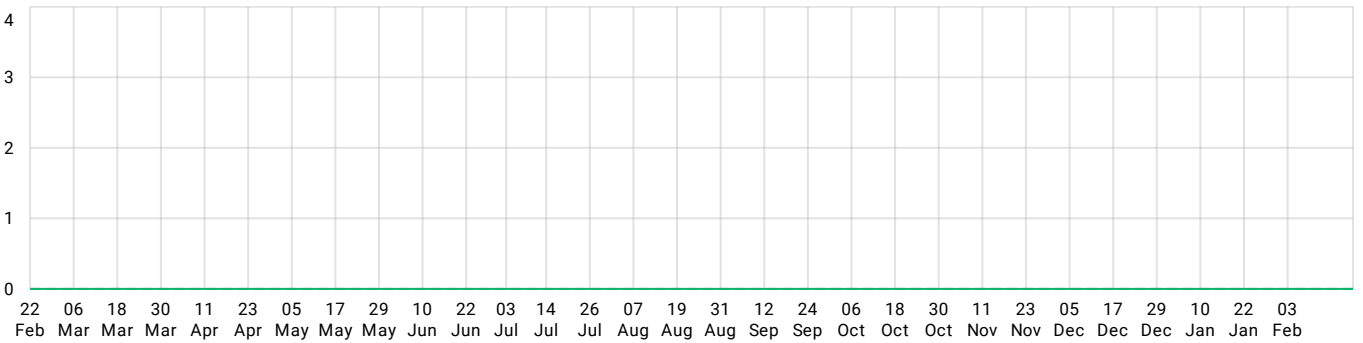


PREVIOUS PERIOD: 3 max. 0 min. 0 avg.

CURRENT PERIOD: 3 max. 0 min. 0 avg.

Social media reach graph

PREVIOUS PERIOD CURRENT PERIOD




PREVIOUS PERIOD: 0 max. 0 min. 0 avg.

CURRENT PERIOD: 0 max. 0 min. 0 avg.

Mentions per category (comparing to previous period)

<p>11 813 +127% TWITTER</p>	<p>77 +28% BLOGS</p>
<p>1 0% VIDEOS</p>	<p>1 0% FORUMS</p>
<p>29 -40% NEWS</p>	<p>166 +14% WEB</p>
<p>0 0% PODCASTS</p>	

★ Most popular mentions

- 1


How To Generate Leads Using
[medium.com](#)





 2019-06-13 05:26


Image source: Lisa Sicard Despite that, if you're looking to create leads ... From now on, make I
- 2



How To Generate Leads Using
[medium.com](#)

 2019-06-13 05:42


If you do it right, "Instagram Stories with the "swipe up" option is a great way to generate leads
- 3



How To Keep Track of Your O...
[shoutmeloud.com](#)

 2019-03-04 13:15


If you are a millennial, add another 2-3 hours for social media posting and Netflix. (I have been
- 4



10 Best Email marketing Ser...
[shoutmeloud.com](#)

 2019-04-05 20:42


Email marketing isn't going away this year. Despite what others say (that it's dead), it will con
- 5



10 Resolutions and Improvem...
[smallbiztrends.com](#)

 2020-01-04 09:01


can make a major impact on your marketing. ... Lisa Sicard goes over some strategies you can do to
- 6



10 Tips for Successfully Na...
[smallbiztrends.com](#)

 2020-01-25 09:28


yourself as a business owner is a must. But it can be a little uncomfortable in some cases, espec...
- 7



How to Captivate Readers With
[enchantingmarketing.com](#)

 2019-03-18 21:27


Yes, long sentences can add poetic power and rhythm to your writing—as long as you know how to w
- 8



Get Bigger Reach with Somet...
[seo-hacker.com](#)

 2019-06-06 22:34


Through writing, blog posts that could last for a long time are one of the smartest, and most time
- 9


Ranking Better by NOT Focusing
[seo-hacker.com](#)

 2019-06-09 20:04


The debate on whether social media marketing could positively impact your overall SEO campaign has
- 10


Backlinks Do Matter: Essential
[growmap.com](#)


 2019-03-10 10:41


5. Stay active on social media platforms Although your social media presence doesn't influence y

★ Recent mentions


- 1



10 Tips for Successfully Na...
[smallbiztrends.com](#)

 2020-01-25 09:28


...online on a daily basis. In this Inspire to Thrive post, Lisa Sicard offers tips on self
- 2



10 Resolutions and Improvem...
[smallbiztrends.com](#)

 2020-01-04 09:01


...on your marketing. ... Lisa Sicard goes over some...kickstart your social media presence in this
- 3



Increase Your Twitterness With
[share.bizsugar.com](#)

 2019-11-01 23:19


Lisa Sicard of Inspire...Thrive, and Social Media SuperStar is...her new Social Media segments...
- 4



BizSugar Member: Lisa Sicard
[share.bizsugar.com](#)

 2019-09-30 19:49


...active BizSugar member. Please listen to my conversation with Lisa Sicard of Inspire to Thrive.
- 5



4 Tips to implement the "W
[janeshreeba.com](#)

 2019-07-30 07:44


...a LOT! When you read something about content marketing or creating content for your blog, you...
- 6



Midsummer Sweet Tea Dream on
[share.bizsugar.com](#)

 2019-07-07 20:21


I am back on track and taking a digital break at the same time. In this episode I tell you about..
- 7



The Easiest Way to Increase
[growmap.com](#)

 2019-06-24 04:20


...level on Instagram surpasses all the other social media networks today. That is huge. Not...
- 8



The Easiest Way to Increase
[growmap.com](#)

 2019-06-23 21:38


...level on Instagram surpasses all the other social media networks today. That is huge. Not...
- 9


The Easiest Way to Increase
[growmap.com](#)

 2019-06-23 13:12

...post a thing to Instagram. Instagram is a great marketing tool for expanding the presence and...
- 10


How To Generate Leads Using
[medium.com](#)

 2019-06-13 05:42

...way to generate leads and direct sales ... Image source: Lisa Sicard Despite that, if you're...



Most active public profiles

Unfortunately, there's not enough data to generate the report. Please double-check:



- If your project is configured correctly
- If your tag contains mentions
- If your filter isn't too rigorous


Top public profiles

Unfortunately, there's not enough data to generate the report. Please double-check:





- If your project is configured correctly
 - If your tag contains mentions
 - If your filter isn't too rigorous
-



 **Most active sites**

	SITE	 MENTIONS
1	growmap.com	8
2	imjustsharing.com	5
3	share.bizsugar.com	3
4	smallbiztrends.com	2
5	shoutmeloud.com	2
6	seo-hacker.com	2
7	medium.com	2
8	trickyenough.com	1
9	nopassiveincome.com	1
10	janeshheeba.com	1
11	enchantedmarketing.com	1
12	dharilo.com	1

 **Most influential sites**

	SITE	 VISITS	 INFLUENCE SCORE
1	medium.com	186 M	10 /10
2	smallbiztrends.com	2.1 M	7 /10
3	shoutmeloud.com	1.6 M	7 /10
4	seo-hacker.com	160 367	4 /10
5	enchantedmarketing.com	105 665	4 /10
6	growmap.com	43 855	3 /10
7	trickyenough.com	21 338	3 /10
8	nopassiveincome.com	16 856	2 /10
9	dharilo.com	2654	1 /10
10	imjustsharing.com	2642	1 /10
11	janeshheeba.com	1384	1 /10
12	share.bizsugar.com	N/A	0 /10



Trending hashtags

	HASHTAG	MENTIONS
1	#marketing	253
2	#socialmedia	202
3	#blogging	157
4	#bizapaloozachat	132
5	#business	104
6	#twitter	91
7	#digitalmarketing	82
8	#bloggingtips	63
9	#ff	63
10	#seo	55
11	#pvariel	49
12	#contentmarketing	47
13	#marketingtips	46
14	#smm	46
15	#twitertips	45
16	#newtwitterlayout	42
17	#businesstips	41
18	#instagram	40
19	#inspiretothrive	38
20	#biztips	37













Most active countries

Unfortunately, there's not enough data to generate the report. Please double-check:



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- If your tag contains mentions
- If your filter isn't too rigorous

Numerical summary

 29 MENTIONS	 0 SOCIAL MEDIA MENTIONS	 29 NON-SOCIAL MENTIONS	 0 SOCIAL MEDIA REACH
 0 INTERACTIONS	 0 SHARES	 0 LIKES	 19 ^{100%} POSITIVE MENTIONS
 0 0% NEGATIVE MENTIONS	 77 MENTIONS FROM BLOGS	 1 MENTIONS FROM FORUMS	 1 NUMBER OF VIDEOS

Context of discussion

great reasons old seo nice beautiful getting strategy sweet socialmedia appreciate happy new better work content
 instagram business create going learn want stories engagement use day post increase bizapaloozachat facebook twitter
 google week things small weekend promote got year digital know hey enjoy key posts video thank best thats friday follow doing
 tools really it's ready youre traffic wonderful having sharing build tweet ways blog management online think tips yes love
 pleasure good awesome friend way people right sure welcome kim website thanks like looking morning page lot today
 help time hope blogging share fun grow hello need lol start

Quotes

Unfortunately, there's not enough data to generate the report. Please double-check:



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- If your tag contains mentions
- If your filter isn't too rigorous

